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FEMALE FOCUS ISSUE VOL. 24 | NO. 9



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On the Cover

Chuck and Ben Olsen of Olsen Yorks, picturing one of the many females from their breeding herd. Photo provided by Adrienne Olsen Photography.



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Integrity for the Long Haul By Rachel Dotson

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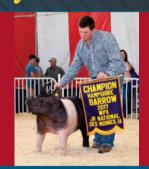


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ED Open Mike AL

Mike Paul | mike@nationalswine.com NSR Chief Executive Officer

Continued Enhancement

The National Swine Registry formed in 1994 as a result of the consolidation of the American Yorkshire Club, the Hampshire Swine Registry and the United Duroc Swine Registry. In January 1998, the American Landrace Association joined the NSR.

This consolidation effort allowed for increased efficiency in the services offered to purebred breeders through the elimination of duplicated resource allocation, and established a unified approach to the future development of programs and services for each of the four breeds.

These four-breed organizations are located in one central office in West Lafayette, Indiana. The NSR's services include litter registrations, performance pedigrees, breed promotion, junior department activities and marketing assistance.

In the last issue of the *Seedstock EDGE*, the candidates for the upcoming board of director elections of their respective breeds were given the opportunity to outline their thoughts and opinions on what their respective breed and the NSR's responsibilities are to the active members.

There was a core theme expressed by nearly all of the candidates. Here are several different statements relating to this core theme, "We need to record and maintain breed purity. We need to continue to focus on the importance of ethics and things such as breed purity and breed character. To provide producers of all sizes with a traceable pedigree that allows them to market their stock in various forms of sales with predictability and integrity that both buyer and seller can be confident in when improving the genetic base."

Several years ago, the NSR started the process of exploring different avenues in the genomic arena to utilize the latest DNA technologies to maintain breed purity. We were looking to eliminate the physical testing mating procedure that took a minimum of 3 months, 3 weeks and 3 days. A program was developed for the Hampshire breed that found more than just the red gene but also the spotting gene. This program worked well for the time period. As we moved forward in our search for a program equivalent for the Yorkshire and Landrace breeds, we developed a working relationship with Michigan State University.

The first part of this new program was to establish a profile of each of our four respective breeds. Many of our breeders took part with the startup phase of this program by submitting DNA samples from a sire, a dam and one of their offspring. Referred to the Trio project, MSU was able to sort these trios into a workable format for each breed. The decision was made to move forward with the Yorkshire breed and the NSR continued to submit DNA samples on many Yorkshire sires. The MSU staff presented their results at the 2016 March AYC board meeting. The AYC board put in place as of July 1, 2016, all Yorkshire sires must be DNA tested and pass the required tests before a litter can be recorded.

The breed profile for the Landrace breed was next on the agenda. Once again, the NSR submitted samples on Landrace sires to MSU to develop a protocol for the Landrace breed. The ALA board has placed the following requirement, for all litters farrowed on or after March 1, 2018, all Landrace sires must be DNA tested and pass the required tests before a litter can recorded.

Next on the agenda is the development of the test for the Hampshire breed to be followed the development of a test for the Duroc breed. As the NSR mission statement reads, "Enchance the value of pedigreed swine, maintain breed integrity, and provide relevant member education and youth development opportunities."



"Enhance the value of pedigreed swine, maintain breed integrity, and provide relevant member education and youth development opportuntities."



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ED Youth View A L

Ellen Knauth | ellen@nationalswine.com NSR Director of Junior Shows

New Focus, Same Goal

Many of you may have noticed I don't typically write this editorial portion of the *Seedstock EDGE*, and many of you have asked me about some of the restructuring that has taken place in the last few months here at the National Swine Registry.

Following the lead of the Long Range Strategic Plan, we have developed a new layout within our Events and Education Department. We feel strongly that the updated structure will allow us to more efficiently channel our efforts on the main focal points of the NSR; education, leadership, scholarship, and outreach. Three director positions will represent the Events and Education Department, each with an emphasis on a different segment of our business. All will work with the V.P. of Operations, Clay Zwilling, to continue making the National Junior Swine Association and its affiliate programs the best the livestock industry has to offer.

As the director of junior shows, my role will allow me to work with our members and coordinate the six NJSA shows throughout the year. I will now be the main contact responsible for planning and facilitating our biggest shows, World Pork Expo Junior National and the National Junior Summer Spectacular, as well as our four regional events. You can reach out to visit with me if you have any questions regarding our affiliate shows as well; the National Western Stock Show, National Barrow Show, American Royal, North American International Livestock Expo and Arizona National.

The Director of Development, Morgan Shrader, oversees all funding activities at the NSR. This position is responsible for all sponsorship and donorship efforts; making sure enough resources are acquired to organize NJSA events and give scholarships to young swine enthusiasts. She works with our junior board of directors to continue to fund programs for the present and the future. Morgan will also work with you all in preparing the NJSA Calendar and Super Semen Auction.

The director of education and outreach is a new role that will work to orchestrate and enhance contests, as well as resources for both NSR and NJSA membership. This position will oversee our leadership events, create educational content and coordinate our Mentoring Values People program along with other important education and outreach facets of the NSR.

I am excited about this new transition and think that it will be very good for the organization. In my mind, the NSR is the greatest livestock organization in the country, and the leadership and direction the NSR is giving our youth portion of the industry and the NJSA is second to none.

Chances are, you will see at least one of the three of us at all the NSR and NJSA events. I encourage you to come introduce yourself and get to know us better. We will be happy to answer any question you might have. We look forward to working with all of you in the swine industry!

If I can be of any assistance to any of you, please feel free to reach out. I look forward to meeting many of you and working with all of you in the years to come.



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the country, and
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portion of the
industry and the
NJSA is scecond to
none."





Hello friends and family of Short Round Ministries here in Seedstock EDGE land. I am beyond honored to share with each of you in this publication. There is nothing like quality livestock and quality families coming together. In this edition, I want to take you to Daniel 3:25, "Look! I see four men walking around in the fire, unbound and unharmed, and the fourth looks like a son of the gods." Shadrach, Meschac, and Abendego had to make a tough decision. They had to decide whether they went along with what everyone else was doing or they stood for what they knew to be true. If they went along with everyone else, it seemed like it would be easier. If they chose to take a stand, they would have to face a fire that could possibly end there lives. These men chose the hard but right way. When they were thrown in the furnace, they had to be tied up. I find it amazing that verse 25 says they were unbound in the fire. You see sometimes the THING WE ARE RUNNING FROM IS THE VERY THING GOD WILL USE TO SET US FREE!! So today, I encourage each of you to run toward your destiny, even if it's hard. There is freedom in doing the right thing! We love each of you, and if you ever need us please

feel free to give us a call at 806.790.9298.

In Him,

y Perryman and family

Fueling Creativity

Stephen Weintraut II | steve@nationalswine.com NSR Director of Marketing & Communications

nos·tal·gia

/nä'staljə,nə staljə/

noun

a sentimental longing or wistful affection for the past, typically for a period or place with happy personal associations.

Well, here we are again at the end of the year. 2017 is fading away, and 2018 is right around the preverbal corner. The biggest surprise, at least for me, is I have been able to write an entire year of editorials that have been either:

A. Good enough that anyone who has read them, has gone "Meh..." in their own mind and not written hate e-mails about how bad they are.

— OR —

B. They have been so bad that no one has had the courage to let me know for fear that it will warp my fragile (that's FRÁ-JILL-É, it's Italian) little mind, and I would never recover.

For me, this has always been the time of year that makes me sigh like a child looking out the window on a winter evening and praying to the snow gods that the one-fourth inch of snow on the ground turns into 6 inches of school-canceling snow by morning. I dream of my childhood, with its snow forts, snowmen and snowball fights. The thing that really gets me on the nostalgia train is Christmas movies. No matter how old I get (the exact number of years shall remain anonymous), these movies send me into a trip down the ol' memory lane. In order of importance, my go-to movies are: "National Lampoon's Christmas Vacation," "White Christmas," "Elf," "Home Alone," "A Christmas Story," "A Charlie Brown Christmas" and "The Santa Clause." Yes, the list is extensive, and I do have more than that, but I try to keep this to one page for your sake.

I watch these, year after year, and they never get old. I have to admit it -1 might have a problem. Don't worry, I'll bring that up in therapy next time I'm there. They just bring up emotions and thoughts of things that during the rest of the year, I don't really think about because I seem to always be so busy with everything else in my life. Sometimes it seems like there is never enough time in the day to do everything.

The holidays however, are the time when I like to take a step back and think about my past including my childhood. More importantly, I like to take the time to think about everything I have accomplished in the last year and even more excitingly, I start thinking about everything the new year is going to bring. So, bring on your challenges, trials and tribulations 2018!

To everyone who reads the *Seedstock EDGE*, does business with the National Swine Registry and allows me to do what I love, I thank you for the past year, and I hope you and your family have a Merry Christmas and a Happy New Year!



"For me, this has always been the time of year that makes me sigh like a child looking out the window on a winter evening and praying to the snow gods that the 1/4 inch of snow on the ground turns into six inches of school-canceling snow by morning."

they V. Warman



From all of us at the National Swine Registry, Happy Holidays!

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Keeping you connected with news in the purebred swine industry.

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*denotes second term

INDUSTRY NEWS



Nebraska Farmer Named **America's Pig Farmer** of the Year

CHICAGO - Oct. 3, 2017 - The National Pork Board announced today that Leslie McCuiston, a pig farmer from Columbus, Nebraska, has been named the 2017 America's Pig Farmer of the YearSM, by achieving the highest combined score from a third-party judging panel and online voting. The award recognizes a pig farmer who excels at raising pigs using the We CareSM ethical principles and who connects with today's consumers about how pork is produced.

"We are pleased to have Leslie represent America's pig farmers. She embodies the very best in pig farming," said Terry O'Neel, National Pork Board president and a pig farmer from Friend, Nebraska. "It's important that we share with today's consumers how we raise their food in an ethical and transparent way. Leslie's interest in sharing her farm's story, as well as putting a face on today's pig farming, will help us reach this goal."

Focusing on people is McCuiston's main goal as a senior production manager for The Maschhoffs, LLC. McCuiston believes in equipping employees with the right tools to provide the best animal care every day. She oversees 70 employees who care for more than 18,000 sows in central Nebraska and surrounding states.

"For me, pig farming isn't just a job, it's a career that I am passionate about," McCuiston said. "I want to find new, innovative ways to show others what we do in pig farming, explain how much we care and help people understand where their food comes from."

McCuiston was named America's Pig Farmer of the Year following a third-party audit of on-farm practices and after taking part in a series of written and oral interviews by

subject-matter experts. She has achieved excellence in all aspects of pig farming, including animal care, environmental stewardship, employee work environment and outstanding community service.

The panel of expert judges met in early September with the four finalists. Members of the five-member panel included Brittni Furrow, Walmart's senior director of sustainability; Robin Ganzert, president and CEO of American Humane; Kari Underly, a thirdgeneration Chicago butcher, author and principal of Range®, Inc., a meat marketing and education firm; J. Scott Vernon, professor, College of Agriculture, Food and Environmental Sciences, Cal Poly; and Brad Greenway, the 2016 America's Pig Farmer of the Year and chairman of the U.S. Farmers & Ranchers Alliance.

"As an animal lover and the leader of the country's first national humane organization, I am honored to be a judge for America's Pig Farmer of the Year," Ganzert said. "American Humane celebrates all those, including our nation's farmers, who care for animals and work hard to ensure they are treated humanely. Today, more than ever, it is important not only to point out where progress is needed, but to recognize when we get it right."

To learn more about McCuiston and the America's Pig Farmer of the Year Award, visit americaspigfarmer.com.

REMINDER FOR TEXAS MAJORS!

ALL litters must be recorded and transferred BEFORE Dec. 1 to be eligible for the Texas majors.

The NSR office doses at 4 p.m. Eastern

DATES DEADLINES



NOV. 15-18, 2017 NSR FALL CLASSIC Duncan, Okla.



NOV. 23-24, 2017 NSR OFFICE CLOSED Thanksgiving



NOV. 30-DEC. 3, 2017 NJSA WESTERN REGIONAL Paso Robles., Calif.



DEC. 4, 2017
JANUARY
SEEDSTOCK EDGE
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DEC. 14, 2017
NSR WINTER TYPE CONF.
NJSA SOUTHEAST REGIONAL
Entry Deadline



DEC. 22-26, 2017NSR OFFICE CLOSED
Christmas



JAN. 16-17, 2018 NATIONAL WESTERN STOCK SHOW Denver, Colo.



JAN. 17, 2018
FEB./MARCH SHOWPIG ISSUE SEEDSTOCK EDGE
Advertising Deadline



JAN. 24-28, 2018 NSR WINTER TYPE CONF. NJSA SOUTHEAST REGIONAL Perry, Ga.

BIRTHS



DYLAN ALLAN INSKEEP

July 19, 2017

Bradley and Aimee Inskeep along with big brother, Cooper, are excited to announce the birth of Dylan Allan Inskeep on July 19, 2017. Dylan was born at 3:39 a.m. weighing 7 pounds, 11 ounces and 20 inches long. He is welcomed by grandparents Terry and Michelle Shaffer, and Greg and Tammy Inskeep.

BIRTHS



CULLEN RHYS LEATHERMAN

August 30, 2017

Jordan and Katie Leatherman, Final Drive Genetics, are pleased to announce the birth of their son, Cullen Rhys Leatherman, on Aug. 30, 2017. He weighed 8 pounds, 14 ounces and was 21 1/2 inches long. Paternal grandparents are, Todd and Penny Leatherman of Indiana. Maternal grandparents are Allen and Karen Davis of Arkansas.

OBITUARIES

ELBERTA AGNES HUINKER

1933-2017



Elberta Agnes Huinker, 84, of Calmar, lowa, passed away peacefully in her home surrounded by her family on Thursday, Oct. 12, 2017.

The Mass of Christian Burial was held at 10:30 a.m., on Monday, Oct. 16, 2017, at St. Aloysius Catholic Church in Calmar with Rev. Robert Gross presiding. The Rite of Committal was

celebrated in the church cemetery following the Mass.

This beautiful, faith-filled woman is cherished by many—a loving wife, caring mother, grandmother, great grandmother, sister, relative and friend to many. She died one week after an injury from a fall.

Elberta was born on Feb. 25, 1933, in Ossian, Iowa, daughter of Frank and Christina Moellers. She grew up on a farm near Ossian and helped deliver milk for the family business, Silver Springs Dairy. In her own documented words, Elberta said, "We lived a very family-centered life. Life was work-filled yet balanced with simple pleasures and family fun. [My parents] were very religious about church attendance but taught us so much by example about loving God and neighbor. For all the ethics and faith and goodness that our ancestors... passed on to us, I am very grateful." She graduated from DeSales High School in 1950, attended Viterbo College in LaCrosse, Wisconsin, and graduated from Mt. Mercy College in Cedar Rapids, Iowa, in 1953. She taught grade school in Toledo and Ames, Iowa.

She married the love of her life, Dennis Huinker, on June 18, 1956, at St. Francis DeSales Catholic Church in Ossian. They farmed near Decorah. Elberta was an integral part of the family business, Huinker Durocs, including managing the financial affairs. Elberta was passionate about creating family meal time with delicious homemade food that provided the setting for many joyful family occasions. As a couple they raised eight children and enjoyed spending time with friends and family, singing, dancing, playing cards, traveling, wintering in Arizona, and attending sporting and cultural events of their children and grandchildren.

Elberta was active in her church and community by

serving in multiple roles. She helped plan ecumenical church services, enjoyed singing in the church choir, was a Eucharistic Minister and lector. She was also a member of the Rosary Society, Catholic Daughters of America, Treasurer of the American Legion Auxiliary, and served on the Depot Outlet and Pork Producer Boards.

She was both a life-long learner and teacher with many interests, talents and hobbies. She enjoyed book club, playing piano, writing, playing cards, cooking, baking and quilting. Hallmarks of her personality include her kindness, generosity, strength and resourcefulness. Elberta was a woman of excellence who lived a rich life, yet also lived by the mantra "everything in moderation." She has had a positive impact on countless lives, and will be missed dearly.

She is survived by her husband Dennis. Children: Wayne (Roxanne) Huinker, Decorah, Jowa: John (Ruth) Huinker, Decorah; Mike (Kim) Huinker, Decorah; Ann (Dennis) Tressel, Dubuque, Iowa; Ed Huinker, Decorah; Jeanie Sullivan (Jim Kircher), Iowa City, Iowa; Becky Huinker, Chicago, Ill. Son-in-law: Thomas Timp, Dubuque, Iowa. Grandchildren: Julie (Drew) Rotschafer, Emily Huinker, Lisa (Jason) Rude, Lee (Kristy) Huinker, Jackie (Michael) Henning, Danielle (Noah) Balik, Steven (Courtney) Huinker, Hannah (John) Schroeher, Lydia (Brian) Black, Dane Huinker, Ben (Adrienne) Tressel, Elizabeth Tressel, Rex Huinker, Christina, Carley, Daniel and Claire Sullivan, Nolan, Alexander, Sydney and Samuel Timp. Great grandchildren: Jackson & Mason Huinker, Aunika & Tate Balik, Mara, Shea, Sloane & Evie Henning, Lauren & Ben Rotschafer, Nora & Tenley Burge, Landon & Riley Rude, Jack & Danial Schroeher, Levi & Will Black. Sister: Imogene Macal, Decorah; Brother and sisters-in-law: DeEtta Hemesath, Decorah; Gladys Elsbernd, Decorah; Dave & Martha Huinker Ames, Iowa; and Dorothy Huinker, Garner, Iowa, and many nieces and nephews.

Elberta was preceded in death by her daughter: Kathleen Timp (Aug. 4, 2017); infant grandchild, Cory Huinker; parents: Frank & Christine Moellers; sister: Linda Moellers; brother: Sylvester (Virginia) Moellers. Father and mother-in-law: Edmund & Mathilda Huinker. Brothers and sisters-in-law: Paul (Georgina) Huinker, Leona (Jim) Watt, Alvin Huinker, Alphonse Hemesath, Roger Elsbernd and Roy Macal.

IMELDA MAE "MILLIE" HUSEMAN

1930-2017



Imelda "Millie" Mae Huseman, 87, of West Lafayette, Ind., passed away peacefully at home on Oct. 2, 2017, surrounded by her family. She was born May 9, 1930, in Cook, Indiana, to the late Mathias and Elizabeth (Fiegle) Klein.

She married the late Leo P. Huseman on Oct. 22, 1949. Together they were in the farming business in Lake County,

Ind., eventually moving to Brookston, Indiana. There they raised purebred swine. Millie served as president of the Indiana Pork Council and was inducted into the White County Agricultural Hall of Fame. She was a member of the Church of the Blessed Sacrament where she taught CCD and was involved in other church ministries.

Surviving are five children, James (Ellen) Huseman of Munster, Roger Huseman of Coal City, Dean Huseman of Brookston, Pat (Paul) Cochran of Coal City, Julie (Dan) Bowman of Lafayette; eight grandchildren, Brian (Kim) Huseman, Shane Cochran, Jessica Cochran, Kara Cochran, Sara (Wesley) Werner, Heather Christopher, Cody (Katie) Christopher, Jaron Huseman; and four great-grandchildren.

She was preceded in death by her husband, Leo Huseman, her parents, Mathias and Elizabeth Klein; five brothers, Jerome, Marvin, Denis, Carroll, and Fred; four sisters, Marjorie, Valentina, Germane, Ramona.

Visitation wash held Oct. 5-6, 2017 at Soller-Baker Funeral Home, West Lafayette, Indiana, Funeral Mass was held on Oct. 6, 2017, at Church of the Blessed Sacrament, West Lafayette, Ind., with Father Ted Dudzinski officiating. Interment followed at Tippecanoe Memory Gardens.

Memorial Contributions in Millie's name may be given to Franciscan Health Hospice or to Church of the Blessed Sacrament.

Share memories, leave condolences and sign the quest book at *soller-baker.com*.

VIRGLE BRYAN MASSEY

1927-2017



Funeral services for Virgle Bryan Massey were held Monday, Oct. 16, 2017, at 2 p.m. at the Parks Brothers Funeral Home Chapel in Okemah. Interment followed at the Highland Cemetery in Okemah.

Virgle Bryan Massey was born Sept. 9, 1927, to Bryan and Julia (Cowen) Massey. He passed away Thursday, Oct. 12, 2017, at his

home in Okemah, Oklahoma, at the age of 90.

Virgle was born and raised in Midway, north of Paden, Okla. In 1944, he enlisted in the Unites States Army at the age of 17 and was stationed in Nome, Alaska. After being discharged from the Army in 1946; he rode bulls on the Rodeo Circuit. From 1947-1950, Virgle moved to Sunnyvale, California, where he worked at the Libby's Cannery and played baseball for the San Jose Red Sox (an affiliate team for the Boston Red Sox). In 1950, he returned to Paden and worked construction.

In 1951, Virgle married Jervis Aileen Milam and they made their home in Okemah, Okla., where they raised five children. Through the 50's and 60's, he operated drilling rigs, pulling units and service rigs for various oil companies.

From 1970–1982, he was employed by Cornell Oil Company as an associate pumper, then worked for the U.S. Postal service until retirement.

Virgle was renowned all over the country for breeding

and raising show pigs for the last 50 plus years, still raising pigs up until his death. He was a major influence in the pig industry, making a significant contribution to the genetic improvement of the Yorkshire breed. Pigs were his obsession and passion.

He was preceded in death by his parents; one brother, Stanley Massey; one sister, Barbara Kerns; his first wife and mother of his children, Jervis Massey; second wife, Phyllis Leybas Massey and son in law, Alan Howell.

Survivors include three sons, Randy Massey and wife Leonda of Henryetta; Virgle Massey, Jr. and wife Karen of Welch and Mick Massey of Okemah; two daughters, Amanda Haley and husband Duke of Seminole and Rosemary Howell of Seminole; step-son, Bennie Leybas of Tulsa; grandchildren, Jason Massey, April Duncan, Claire Massey, Taylor Massey, Dylan Massey, Shane Howell, Fawn Zahn, Klein Haley and Brody Haley; 16 great-grandchildren; three brothers, Bobby Massey and wife Kae of Okemah, Ronald Massey and wife Karen of Prague and Steve Massey and wife Jeannette of Stroud; three sisters, Pat Aaron of Okemah, Alecia Hill-Hynson of Midwest City and Grace Holt of Sacramento, Calif., his work buddy and nephew, Seth Neal and a host of other nieces, nephews and friends.

Serving as pallbearers were grandsons and greatgrandsons, Jason Massey, Taylor Massey, Dylan Massey, Shane Howell, Klein Haley, Brody Haley, Foster Duncan, Spencer Duncan and Xander Duncan.

BOUND ISSUES FOR SALE

Bound issues of the *Seedstock EDGE* are available for \$25. Call the NSR office at 765.463.3594 for year availability and to purchase one.



INTEGRITY FOR THE By Rachel Dotson

IF YOU'VE EVER BEEN IN THE MARKET FOR A BRED-GILT AROUND JUNE OR DECEMBER IN THE LAST 15 YEARS, YOU MIGHT HAVE STUMBLED UPON A DIVERSE BREED OFFERING SUPPLIED BY OLSEN YORKS, SOUTH DAKOTA. WITH A LITTLE FURTHER INVESTIGATION ON THE BUYERS CHOICE AUCTION WEBSITE YOU CAN READ A NOTE FROM FATHERAND-SON BUSINESS PARTNERS, CHUCK AND BEN, EXPLAINING THE

IMPORTANCE OF FEMALES.

Isen Yorks is a 100-sow operation that began its existence in 1953 with Charles Olsen, Chuck's father, and has continued its goal of providing their customers with quality livestock no matter if it is in the form of a showpig, bred gilt or boar.

"My philosophy my entire life is to make sure we have fundamentally good, basic hogs with the extras to make them sellable," Chuck Olsen says.

Their consistent female sales started in 2003 through live auctions in locations such as Indiana and Oklahoma. In 2006, the live sales merged over to Internet and telephone auctions through the Buyers Choice Auction website.

"We started having an online sale, which provided us with unbelievable exposure throughout the country," Ben says. "You didn't take pictures back then for every lot with the live auctions, you just took the hogs there and hopefully people would show up. Our first online sale was crazy good; I can remember that quite clear."

The two annual bred-gilt sales are Olsen's way of providing a chance for other breeders to own Olsen's

"The sow determines which barrow wins, which gilt wins and which boar wins. Sows make the difference. Everyone has access to the same boars, so make sure your sows are the difference makers."



"WE HAVE ALWAYS OFFERED OUR VERY BEST ONES IN A PARTICULAR AGE GROUP, HOWEVER, THE ELITE FEMALES ARE PRICEDSIGNIFCANTLY HIGHER BECEAUSE THEY HAVE A LOT OF VALUE TO US." — Chuck Olsen

(top left) Chuck Olsen pictured with his wife, Kathy.

(above) Chuck handles majority of the daily book work responsibilites and the collection of boars at Olsen Yorks.

best females. Ben says it's a way to offer everyone an opportunity to purchase their elite females.

"Every keeper is up for sale, and there are different starting prices for all of them depending on their value to us," Ben says. "We expect some of our elite gilts not to get a bid because of our starting price, but that's OK with us."

Farrowing 11 months out of the year allows Olsen's to select replacements from other groups and offer up their best females in their June and December sales, which both average 30 to 40 lots.

"We put a strong emphasis on keeping strong replacements from groups that are out of age for June and December sales so we are able to offer our best in the sales," Ben says. "There is no secret to our strategy, and we tell all our customers this is how we do it."

For Chuck, he believes some clientele depend on their bred-gilt sales.

"We have always offered our very best ones in a particular age group, however, the elite females are priced significantly higher because they have a lot of value to us," Chuck says. "Many of the gilts that have had a high starting price and did not get a bid have been very influential in the development and maintenance of our breeding herd."

When breeding season rolls around, the majority of their females are bred to their own boars, with an occasional sampling of boars from other firms.

"We go out every year and sample some boars that are relevant to what is going on or that offer some unique genetics that could propel or take us a step ahead," Chuck says. "We also do it to see if all the hype is real or if it's just smoke and mirrors, and typically most of the time it's our own herd boars that we generate the most off of in the end. But we keep reaching out for something different."

If you ask Chuck and Ben to describe their ideal replacement female candidates, both will tell you they look at the foundation of the hog and for indicators of longevity.

"Of course it all starts structurally with feet, legs and design," Ben says. "They have to have a generating look to them with emphasis on what their mother was. If there is a unique pedigree then we might want to sample and experiment with that to see what we can create."

Chuck adds that their operation does work on creating some research and development projects with gilts that don't fit the typical mold of what Olsen's are known to have.

"It is intentional for us to have those hogs that are outside of the box to go in slightly different directions, and sometimes a different direction than what the popular thing is to do," Chuck says. "I've never been one that just sits, follows and sees where things are going. I would rather go a

different direction to have hogs that will be able to fix current problems."

Along with their well-known bred-gilt auctions, Olsen's hold three online showpig sales in February, March and April to provide clients with pigs for all summer shows.

"With our location not being on the beaten path for the fall sale season, we have a lot of sight-unseen deliveries to Duncan and other places, and that is a huge part of our business," Ben says. "We put a lot of importance on making those sight-unseen sales represent what we say, and our word means everything."

For 64 years, Olsen's have placed importance on maintaining the integrity of their word, whether it's on the hogs they raise or how they treat their customers.

"It's very simple, the day the hogs are born is the day we write down," Chuck says. "The goal has never been to sell the highest dollar boar in the world but to always have a whole bunch of really good ones. Hopefully, people see our integrity and we want people to get something for their money at our place. We try to stand behind that."

For Ben, integrity is something he says he has learned from his dad and believes that is what it takes to be in the business for a lot of years.

"Sure we could make more money in the short run doing things different, but to be in it for the long haul, which I hope I am able too, he taught me to do things the right way," Ben says.

Ben hopes to preserve Olsen's reputation as being an integral role in the showpig industry as he inherits more ownership of the operation year after year.

"There are a lot of good breeders out there, but our ability to maintain "Dad wanted me to see some other things in the world rather than come straight back home," Ben says. "So I did end up being an ag loan officer out of college, but after two years he gave in and let me come back."

But there were a few stipulations Chuck had in order for Ben to come back.

"He wanted to come back and I said, Ben, you have to agree to a couple of things," Chuck says. "One of those things is I don't ever want to hear you ask me, 'dad what are we going to do today?' or that you don't have time to get all the work done." too far off from raising the type of hogs they like. The best way they find to stay up-to-date on trends in the industry is to attend national and type conference shows.

"We put a big emphasis on attending those type conferences whether we have hog there or not just to keep us educated in the business," Ben says. "We try to raise pigs we like, but at the same time you have to make money doing it. You can't ignore what customers are wanting if you want to sell hogs."

As Chuck looks back on the progression of the showpig industry during his time involved, he says



Ben Olsen and wife, Adrienne, are pictured with their two daughters: Alana, 6, and Ellie, 2.

a high level of success, whether it is in the show ring or selling hogs consistently for a lot of years has set us apart," Ben says. "We just really have been fortunate to not have a slump all of these years."

Chuck agrees that their breeding program and their customers have experienced consistent success from year to year. As the years go on Ben, who now serves as the general manager of the operation, is gaining more ownership of the operation.

"Right now we are equal partners, and I am going to phase out in a couple of years, and he will have majority of ownership and I will see if I have a job or not," Chuck laughs.

Although Ben grew up in the showpig industry and helping his dad, he wasn't allowed to immediately return to the farm after college.

"SURE WE COULD MAKE MORE MONEY IN THE SHORT RUN DOING THINGS DIFFERENT, BUT TO BE IN IT FOR THE LONG HAUL, WHICH I HOPE I AM ABLE TOO, HE TAUGHT ME TO DO THINGS THE RIGHT WAY." — Ben Olsen

As long as Ben agreed, he could return.

"Now when I go out to the farm office in the morning to meet I'll say Ben what are we going to do today? And he'll tell me, and then I say I don't have time to get that done," Chuck laughs. "You see I didn't have to agree to those. But he's the one that puts 12 plus hours in a day, and I don't."

While both Olsen's have had the opportunity to work alongside their fathers in an industry they are passionate about, their favorite aspects of raising hogs differs slightly.

For both, it's the artistic challenge that comes with lining up genetics and the unknown surprises that are associated with the outcomes. Chuck also adds the additional freedom he has of running his own operation.

"Sometimes you are just tied down where you have to get things done and you have to be there for 24 hours," Chuck says. "Sometimes you do things in the middle of the night so you can go somewhere in the day time. There is no one there to check in on you and you can be independent."

While the showpig industry has experienced numerous hog type trends, Olsen's try to not steer

the evolution of the seedstock business has changed the most.

"Years ago when breeders used their own herdboars, the guys with the best sow herds were the dominate breeders," Chuck says. "Now, you just never know who is going to have that next record-selling boar out there becasue all the boars are available, and it's whoever has the best indvidual female is going to win."

Even though Chuck and Ben's roles and responsibilities of the operation have changed over the years they still spend time together picking out the replacement gilts, selection of sight-unseen hogs to deliver or what males to keep as boars. When it comes to picking out their favorite females who've made an impact on their herd, they both agree there isn't one they can narrow it down to.

"There have always been several influential sows, and you go through time periods that one plays a huge role," Ben says. "But then there is always another one that comes along, or we hope there is always one that one ups it."

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THE BUTCHER'S BLOCK

HAMMING IT UP FOR THE HOLIDAYS

'Tis the season for ham! If you love ham then Christmas season is for you. In addition to Easter, more ham is served during the winter holidays than any other time of year.

Here are some rules for preparing and purchasing ham from the USDA website, as well as a selection of recipes from *porkbeinspired.com* that will bring out the holiday spirit for family and friends!

TYPES OF HAM

- Cured ham is leg meat that has been dry- or wet-cured. Hams are labeled according to the amount of water added to the ham during the curing process.
- Hams are dry-cured by rubbing salt and spices into the meat's surface. Wet-curing involves a brine solution that contains water, salt, sugar and spices. Dry-cured hams are known as 'country-style.' Wet cured hams are most common.
- Wet-cured hams are most commonly available in three varieties.
 - ** Ham with natural juices. This type of ham has had little water added during the curing process. Its velvety texture and attractive appearance make it an idea choice for holiday meals.
 - ¿► Ham with water added retains more water during the curing process. This type of ham is ideal for steaks, thin-slicing and shaving.
 - ** Ham and water product is a common type of ham, most often found at the deli counter. This type of ham has the most water added of all the ham varieties. It is a great choice for ham that's intended to be served cold.
- A specialty of the southern U.S., oldfashioned, country-style or Southern-style ham is dry cured and contains no added water. It is extremely salty and usually served in small portions, very thinly sliced.
- All varieties of cured ham are either boneless or bone-in.

GLAZED HAM WITH PECAN CRUST

20 servings

INGREDIENTS

- 10 pound bone-in fully-cooked ham
- 2 cups apple cider
- 1 cup brown sugar
- 1 tablespoon dijon-style mustard
- 1½ cups pecans, finely chopped



COOKING DIRECTIONS

Preheat oven to 325 degrees Fahrenheit. Insert meat thermometer into center of ham without touching bone. Place ham in baking dish and pour cider over. Roast in oven, basting with cider every 30 minutes for a total cooking time of 2½ hours (about 15-18 minutes per pound), or until thermometer registers 140 degrees Fahrenheit.

Meanwhile, in bowl, combine brown sugar, mustard and pecans.

Remove ham from oven during the last 40 minutes, and firmly pat the sugar pecan mixture all over the ham. Return to oven, and continue roasting until crust is brown and ham is done. Slice and serve with sauce. Some of the topping falls into the sauce, making it the perfect accompaniment to ham.

SERVING SUGGESTIONS

Traditional ham meets Southern inspiration. Complete the meal with Sweet Potato Casserole, Creamed Spinach, and buttermilk biscuits.

BUYING A HAM

- 40 degrees Fahrenheit or below is the safe temperature when buying refrigerated hams.
 - ** Take perishable ham home and refrigerate it within two hours. Bacteria grow rapidly in the temperature "Danger Zone" between 40 and 140 degrees Fahrenheit.
- When picking up a hot, cooked ham at a store or restaurant, keep it hot at least 140 degrees Fahrenheit.
 - Take it home and keep it at this temperature until serving. If you are serving it later, divide portions into shallow containers or packages and refrigerate it to eat cold or reheat later to 165 degrees Fahrenheit.
- Canned hams are safe on the shelf as are dry country hams.

STORING A HAM

Some people believe that because most hams are "cured," they can be safely refrigerated longer that other types of meat.

- While some hams do have a longer shelf life than raw poultry, ground meats, and raw meat, ham does not stay safe forever.
- Dates on packages of ham are "purchase" dates, not safe storage time in home refrigerators—unless the ham is vacuum sealed at a USDA-inspected plant.
- You can store perishable ham safely according to these time limits: Uncooked ham, fully cooked spiral-sliced or unsliced ham, 3 to 5 days; ham after home cooking, 3 to 4 days.
- Ham of any kind may be frozen indefinitely; however, for best quality, use frozen ham in 1 to 2 months.
- A whole, uncut country ham can be stored safely at room temperature for up to 1 year. The ham is safe after 1 year, but the quality may suffer.
- An unopened shelf-stable, canned ham may be stored at room temperature for 2 years.

COOKING A HAM

Cook all raw fresh ham and ready-to-eat ham to a minimum internal temperature of 145 °F as measured with a food thermometer before removing meat from the heat source.

- To see estimated cooking times, go to www.porkbeinspired.com/wp-content/ uploads/2014/06/2924.pdf and view the PDF.
- Most hams are fully cooked, as noted on the label. Cooked hams can be served cold or after warming in the oven. Uncooked hams should be heated to an internal temperature

HAM BAGUETTE WITH CHEESE BUTTER

2 servings

INGREDIENTS

- 8 oz. ham, thinly sliced
- 4 tablespoons strawberry jam
- 2 small baguette
- 2 cups arugula, lightly packed
- 2 lemons
- 2 tablespoons extra-virgin olive oil

CHEESE BUTTER

- 1/2 cup unsalted butter, softened
- ½ cup spreadable brie cheese
- to taste salt and pepper

COOKING DIRECTIONS

For the cheese butter: bring both the cheese and butter to room temperature. Remove the rind from the cheese and whisk together with the butter until thoroughly incorporated. Season with salt and pepper. The Cheese Butter will hold in the refrigerator for up to a week.

To assemble the sandwich: Slice the baguettes in half and place in a broiler, cut side up and toast until golden brown. Lightly dress the arugula with lemon juice and olive oil and hold. Spread a couple tablespoons of the Cheese Butter evenly on the bottom half of the toasted baguettes and spread the strawberry jam evenly on the top half. Place half of the ham slices on the bottom half of the sandwich; top with the lightly dressed arugula and the top half of the baguette.

FIVE RECIPE IDEAS FOR LEFTOVER HAM

Ever wonder what to do with all of that leftover ham? Whether you roasted, grilled or slow cooked your ham, there are many ways you can keep enjoying its goodness. Don't just settle for a basic ham and cheese sandwich – take your leftover ham further as a flavorful twist for recipes.

Here are a few ideas to get you cooking with leftover ham.

RECIPE IDEAS

- Ham & Rigatoni Casserole
 Pasta, diced ham, Swiss cheese and spinach.
- Shaved Brussels Sprouts with Frizzled Ham Brussel sprouts, crisped ham strips, orange zest, shallots, garlic, pine nuts and balsamic vinegar.
- Layered Ham & Cheese Quesadillas
 This quesadilla can be made with any ingredients you have on hand.



December 2017





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Know when to Know when to the first of the f

By Rachel Dotson

If you ask a breeder the best way to describe making mating selections, they might say it takes a form of unexplainable artistry or others might say it's a logical science. But when it comes to deciding what gilts make it into the keeper pen and what sows get culled, for some breeders it could be comparable to Kenny Rogers' song, "The Gambler" with some strategic planning behind it. Derek Bartholomew, Bartholomew Durocs, Tenn., Mike Day, Day Farms, Okla., and Mark Peter, Peter Farms, Ill., provided their feedback when it comes to retaining females for their operations.



He said, if you're gonna play the game, boy you gotta learn to play it right

For Bartholomew, the starting point for breeders is to find sows and gilts that are truly productive, and he believes this tends to be overlooked in the showpig industry.

"We need to look to keep sows that milk and raise pigs," Bartholomew says. "Our sows are getting too small because everyone wants that barrow, and so we are giving up on reproductive traits. I hear of people pulling pigs and automatically planning a C-section, and I can't go along with that. That is not animal agriculture."

The secret to survivin' is knowin' what to keep

To no surprise, structure is a main concern to all three breeders when looking at what females to keep, and when they look at a pen of gilts, they study structural quality in their feet and legs and then they take it a step further and study underlines.

"You need to not pick females on the hype, but find one that is structurally correct and maternal," Bartholomew says. "You can go anywhere with them. If you start with a barrow oriented one then your options are limited."

Bartholomew adds that no matter the number of sows you have, if it's 10 or 100, you still know what ones your top ones are.

"We keep our productive sows as long as they are productive," Bartholomew says. "Once they generate daughters better than them, it's time to replace."

Peter agrees with identifying your key sows because those traits are timeless. He adds that studying their ancestry is very important and to retain females out of your best sows. "Generally, we kept the plainer looking ones that weren't the most extreme but had proven, productivity behind them," Peter says. "That is the old school way."

Peter says one trait that he believes is currently overdone is levelness of hip structure.

"We pay attention to levelness of body, but we have had good, productive sows that were less than perfect in terms of levelness," Peter says. "I think that sometimes a little natural curvature to the hips and pins is OK."

Day says his sows stay on the farm as long as they are generating and contributing to the progression of his herd. He selects to keep long fronted females that are feminine through their head and neck. He always wants high performing sows that have strong maternal behaviors.

"One of our most influential sows is currently carrying her 10th litter," Day says. "We keep our sows as long as they are productive."

Cause every hand's a winner and every hand's a loser

Peter says that breeding hogs isn't rocket science, but you must have patience. You need to have a plan in mind and it doesn't have to be what's most popular in the show ring, and Bartholomew agrees.

"We have got to have patience as we live in this fast paced society because breeding livestock isn't always easy," Bartholomew says. "Be prepared for failures and successes."

And in his final words I found an ace that I could keep

Breeders need to understand that you can make little sows out of big hogs, says Peter, but you can't make big hogs out of little ones. "Don't be afraid to breed for the long-term outcome verses what is currently popular," Peter says. "That is just my long-time observations."

All three breeders will agree that it is important when purchasing

a foundation female to locate a breeder who has a strong sow herd.

"Go to a breeder that their objective is to make females," Day says. "That will give you a base because if you don't have a strong sow herd to work around, you aren't getting anywhere. A sow can over up a lot of mistakes."





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2018 National Picture Judging Contest

Official Entry Form*

Letter Class 1 **Duroc Boars** Class 2 **Hampshire Boars** Class 3 **Landrace Boars** Class 4 Yorkshire Boars Class 5 **Duroc Gilts** Class 6 **Hampshire Gilts** Class 7 **Landrace Gilts** Class 8 Yorkshire Gilts Class 9 **Grand Drive Barrows** Class 10 **Crossbred Market Hogs**

Instructions

- 1. Rank the animals in each of the 10 classes listed to the left
- 2. Mark the official entry form (left) with the letter that corresponds to your placing for each class
- 3. Only one letter placing per class

1	2	3	4	Α
1	2	4	3	В
1	3	2	4	С
1	3	4	2	D
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4	1	3	2	Т
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Entries must be postmarked or entered online by Feb. 1, 2018

Individual divisions: Junior division	College divisi	on Adult	division		or office use	
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Address		City	State _	Zip		
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Team divisions: 4-H Team FFA Team College Team (4-H and FFA team must have four members ONLY; College team must have five members ONLY)						
PRINT team members	s' names: 1		2			
3	4	!	5			
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Address		City	State	Zip _		

Divisions

Individual divisions include Junior, Collegiate and Senior. Team divisions include 4-H, FFA and College. Teams MUST consist of: 4-H and FFA – four total members (no more, no less); College – five total members (no more, no less). There is NO MAXIMUM number of teams per school or club, but each team must have a different name.

Entries

Each individual may enter only ONE time, either as an individual or on one team (i.e., cannot enter on both a 4-H and an FFA team). All team entries will automatically be entered as individuals as well. Enter online at www.nationalswine.com, or mail legible entries to: Picture Judging Contest, 2639 Yeager Rd., West Lafayette, IN 47906.

Additional copies of this form can be downloaded at www.nationalswine.com. No reprints will be mailed from the NSR office. Remember, this is an educational event

Each individual or team member must complete their own entry form, and only one entry should appear on each mailed form. This contest is open to all purebred seedstock enthusiasts in the United States.

Results

Official placings, reasons and contest winners will appear online at www.nationalswine.com after April 15, 2018, and in the April/May 2018 issue of Seedstock EDGE. All ties will be broken by the highest score in chronological class order. First- through fifth-place will be named in each division, and plaques will be awarded to the first-place winner of each division.

EXPLANATION OF TERMS:

Expected Progeny Difference (EPD) – An EPD is the best estimate of a sire's or dam's genetic worth, given the information available. It is the actual <u>difference</u> in performance a producer can <u>expect</u> from future <u>progeny</u> of a sire or dam, relative to the future progeny of an average tested parent.

Swine Testing and Genetic Evaluation System (STAGESTM) – A genetic evaluation system provided to the members of the four breed associations of the National Swine Registry (NSR). STAGESTM utilizes performance records for numerous growth, carcass and maternal measures to predict the genetic value of each pig and its parents.

EPDs:

Backfat (BF): Expressed in inches, this EPD is a predictor of the difference in external fat thickness at the 10th rib. Animals with negative (-) EPDs for backfat will produce offspring that have less backfat at harvest than offspring of parents with higher EPDs.

Pounds of Lean (LBS): A genetic predictor of pounds of fat-free lean adjusted to a 185-pound carcass, or approximately a 250-pound live weight. This EPD is calculated from the EPDs for Backfat and Loin Eye Area. A sire with a positive (+) EPD for LBS will produce offspring that yield a higher percentage of lean and have a greater chance of obtaining full value on a lean-based carcass grid.

Days to 250 pounds (DAYS): A prediction of an individual's genetic merit for growth performance to a 250-pound live weight. Animals with a negative (-) EPD for DAYS will produce offspring that require fewer days to reach market weight when compared to the offspring of individuals with positive (+) genetic values for DAYS. Selection on this EPD will produce progeny that aid in earlier building close outs.

Feed Efficiency (FE): Expressed in pounds, this EPD is a predictor of the amount of feed required to generate one pound of gain during the finishing phase of production and is calculated from the EPDs for BF and DAYS. Selection of sires with negative (-) EPDs will produce progeny that more efficiently convert feed to gain when compared to sires with higher EPDs for FE. This EPD can be used to genetically decrease feed costs.

Number Born Alive (NBA): An expression of the genetic merit for the number of live pigs farrowed in a litter. Daughters of sires with positive (+) EPDs for NBA will farrow a greater number of live pigs than daughters of sires with lower EPDs for NBA.

Number Weaned (NW): A genetic predictor of the total number of pigs weaned within a given parity. Daughters of sires with positive (+) EPDs for NW will wean larger litters than daughters of sires with lower genetic values for NW.

Loin Eye Area (LEA): Expressed in square inches, this EPD is a predictor of an individual's genetic merit for 10th rib loin eye area adjusted to a 250-pound live weight. Animals with a positive (+) EPD for LEA will produce progeny with more loin muscle when compared to the offspring of animals with negative (-) genetic values for LEA.

Wean to Estrus Interval (WTE): Expressed in days, this EPD is a genetic predictor of the number of days required for a female to return to a serviceable heat after weaning. Daughters of sires with negative (-) EPDs for WTE will require fewer days to return to estrus after weaning than daughters of sires with higher EPDs. This EPD is the most efficient selection tool for genetic improvement of fertility and non-productive sow days.

Sow Productivity Index (SPI): An economic index that ranks individuals for reproductive traits. SPI weights the EPDs for Number Born Alive, Number Weaned and Litter Weight relative to their economic values. Each point of SPI represents \$1 per litter produced by every daughter of a sire. When sow efficiency is the primary concern, SPI may be the most effective selection tool for simultaneous improvement of maternal traits.

Maternal Line Index (MLI): An economic index designed for selection of seedstock used to produce replacement gilts for crossbreeding programs. MLI weights EPDs for both terminal and maternal traits relative to their economic values, with approximately twice as much emphasis on reproductive traits relative to post-weaning traits. Each point of MLI represents \$1 per litter produced by every daughter of a sire.

Terminal Sire Index (TSI): An economic index designed for the selection of seedstock for use in a terminal crossbreeding program. Animals selected for high TSI are designed to excel in lean growth and efficiency from weaning to harvest. TSI weights EPDs for Backfat, Days to 250 Pounds, Pounds of Lean, and feed/pound of gain relative to their economic values. Each additional index point difference is equal to \$0.10 per market hog.

Actual Data:

Weight Per Day of Age (Wda): Based on actual weight and age, this measure is the weight gained per day of age averaged over the life of the pig.

10th Rib Backfat (Bf): Expressed in inches, this is an actual ultrasound measure of backfat at the 10th rib and is adjusted to 250 pounds.

Loin Eye Area (Lea): Expressed in square inches, this is the actual ultrasound measurement of the loin eye size at the 10th rib and is adjusted to 250 pounds.

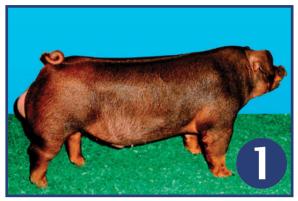
Intramuscular Fat (Imf): Expressed as a percentage, this value is an ultrasound measure of the lipid content of the loin muscle. Higher levels of Intramuscular Fat (IMF) are desired for meat quality based markets.

Actual Number Born Alive (Nba): This value is the actual number of pigs born from the dam's parity when the pig was born and are measurements taken from the pig's dam.

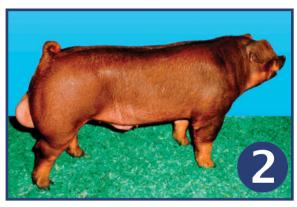
Actual Number Weaned (Nw): This value is the actual number of pigs weaned from the dam's parity when the pig was born and are measurements taken from the pig's dam.

Litter Weight (Lwt): This is the actual cumulative weight of all pigs weaned from the pigs birth litter. This weight is recorded on the pig's dam and is adjusted to 21 days of lactation.

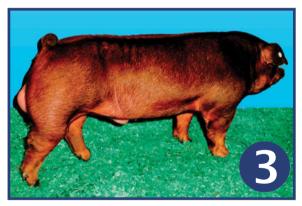
Class 1 – Duroc Boars Scenario: Rank these boars as they would be utilized in a commercial operation to generate potential terminal sires to be marketed to international clientele.



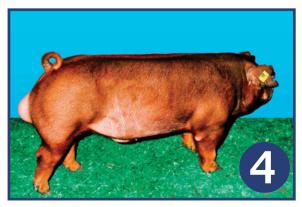
EPDs: -3.1 DAYS, 0.00 BF, +1.25 LBS, 132 TSI



EPDs: -3.5 DAYS, +0.01 BF, +1.34 LBS, 140 TSI



EPDs: -2.8 DAYS, -0.04 BF, +1.09 LBS, 125 TSI



EPDs: -3.0 DAYS, -0.01 BF, +1.26 LBS, 133 TSI

Class 2 – Hampshire Boars Scenario: Rank these boars as they would be utilized on Hampshire and crossbred sows to produce purebred barrows & gilts and crossbred barrows eligible for the Hampshire Sired Class at the World Pork Expo Jr. National.

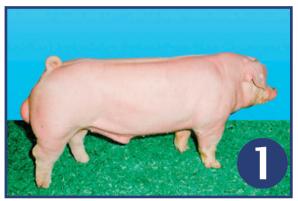








Class 3 – Landrace Boars Scenario: Rank these boars as they would be selected for use in a purebred operation that primarily focuses on producing Landrace females for the purpose of F1 female production.



EPDs: +0.36 NBA, -0.20 WTE, 119 MLI



EPDs: +0.20 NBA, +0.10 WTE, 108 MLI

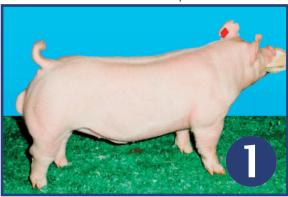


EPDs: +0.34 NBA, +0.15 WTE, 115 MLI



EPDs: +0.40 NBA, -0.22 WTE, 121 MLI

Class 4 – Yorkshire Boars Scenario: Rank these boars as they would be purchased by a showpig producer who plans to utilize these Yorkshire boars on his purebred sows to generate gilts for the World Pork Expo Jr. National and National Junior Summer Spectacular.

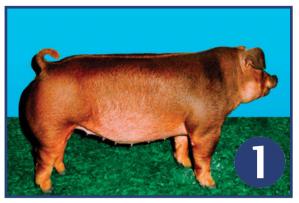




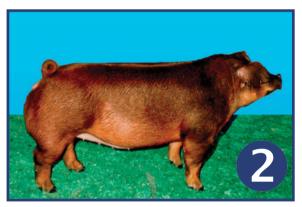




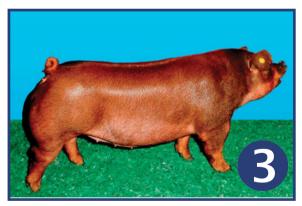
Class 5 – Duroc Gilts Scenario: Rank these gilts as replacements in a purebred Duroc operation that places special emphasis on growth and has built a local niche market for high quality pork.



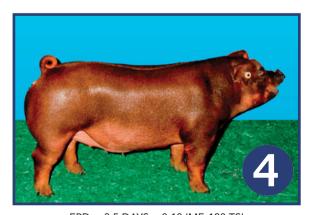
EPDs: -2.5 DAYS, +0.01 IMF, 110 TSI



EPDs: -3.2 DAYS, +0.23 IMF, 118 TSI



EPDs: -2.4 DAYS, -0.01 IMF, 112 TSI



EPDs: -3.5 DAYS, +0.18 IMF, 120 TSI

Class 6 – Hampshire Gilts Scenario: Rank these gilts as they would be purchased by a NJSA member who is establishing a herd to compete in the NJSA Premier Breeder program.









Class 7 – Landrace Gilts Scenario: Rank these gilts as they would be selected as replacements in a large multiplier that utilizes Landrace and Yorkshire genetics as the maternal foundation of their production herds.



EPDs: +0.21 NBA, -0.02 WTE, 112 SPI



EPDs: +0.27 NBA, -0.01 WTE, 117 SPI

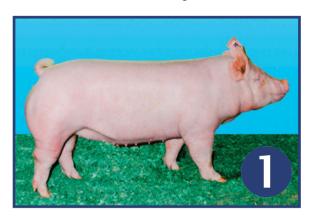


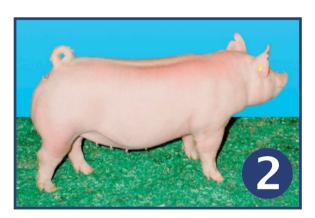
EPDs: +0.31 NBA, -0.11 WTE, 119 SPI



EPDs: +0.33 NBA, -0.08 WTE, 122 SPI

Class 8 – Yorkshire Gilts Scenario: Rank these gilts as they would be selected as replacements for a purebred Yorkshire operation that utilizes NSR Type Conference events to market breeding stock.

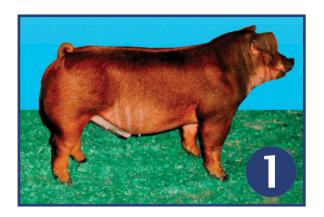








Class 9 Grand Drive Barrows







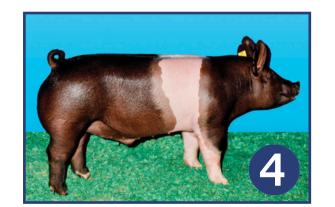














NJSA Eastern Regional

Hamburg, N.Y. • Oct. 5-7, 2017

102 Barrows | 209 Gilts | 311 Total

160 Exhibitors from 14 States

EVENTS: Purebred and crossbred gilt and barrow shows, showmanship, skillathon and sweepstakes **JUDGE:** Jordan Leatherman, Ind.

WINNINGS

Champion Purebred Gilt Overall: One-year trailer lease from Exiss Trailers

Champion Purebred Barrow Overall: \$750

Res. Purebred Gilt Overall: \$500 Res. Purebred Barrow Overall: \$500 Breed & Crossbred Champions: \$250* Breed & Crossbred Res. Champions: \$100*

*If less than eight pigs per breed, the champion and reserve champion will recieve half of the published premiums.



Champion Purebred Overall Barrow and Champion Hampshire Barrow Shown by Sophie Popejoy, Ind.



Res. Champion Purebred Overall Barrow and Champion Duroc Barrow Shown by Madelyn Fearon, Ohio



Champion Purebred Overall Gilt and Champion Landrace Gilt Shown by Sadie Popejoy, Ind.



Res. Champion Overall Gilt and Champion Hampshire Gilt Shown by Mollie Ratkowski, Mich.



Reserve Champion Duroc Barrow Shown by Alaina Webster, Pa.



Reserve Champion Hampshire Barrow Shown by Katelynn Bennett, Pa.



Champion Landrace Barrow Shown by Riley Phillips, Ohio



Reserve Champion Landrace Barrow Shown by Emma Olivia New, Md.



Champion Yorkshire Barrow
Shown by Lilly Underberg, N.Y.



Reserve Champion Yorkshire Barrow Shown by Annie Robinson, Mo.



Champion Crossbred Barrow Shown by Jacob Batson, Ill.



Reserve Champion Crossbred Barrow Shown by Lydia AcMoody, Mich.



Champion Duroc Gilt Shown by Liza Klingenberg, Mich.



Reserve Champion Duroc Gilt & Champion Bred-and-Owned Shown by Bryson Stickler, Ill.



Reserve Champion Bred-and-Owned Duroc Gilt Shown by Peyton Hill, Okla.



Reserve Champion Hampshire Gilt Shown by Vinny Smolkovich, III.



Champion Bred-and-Owned Hampshire Gilt Shown by Payton Hines, Mich.



Reserve Champion Bred-and-Owned Hampshire Gilt Shown by Peyton Hill, Okla.



Reserve Champion Landrace Gilt Shown by Carter Arbuckle, Mich.



Champion Bred-and-Owned Landrace Gilt Shown by Avery Arbuckle, Mich.



Reserve Champion Bred-and-Owned Landrace Gilt Shown by Kendra Marty, Ohio



Champion Yorkshire Gilt Shown by Aaron Zundel, Pa.



Reserve Champion Yorkshire Gilt Shown by Alexis Reif, Mich.



Champion Bred-and-Owned Yorkshire Gilt Shown by Peyton Hill, Okla.



Reserve Champion Bred-and-Owned Yorkshire Gilt Shown by Peyton Hill, Okla.



Champion Crossbred Gilt Shown by Scott Gardner, Pa.



Reserve Champion Crossbred Gi Shown by Joe Espey, Pa.



SHOWMANSHIP NOVICE



SHOWMANSHIP JUNIOR



SHOWMANSHIP INTER



SHOWMANSHIP - TOP 10

Novice

- 1. Aaron Zundel, Pa.
- 2. Kayly Cline, Ind.
- 3. Kolton Kilmer, Ind.
- 4. Eli Pitts, Ohio
- 5. Nathan Prezzano, N.Y.
- 6. Colton Popejoy, Ind.
- 7. Alana Brabson, Ohio 8. Nathan Clum, N.Y.
- 9. Sadie Popejoy, Ind.
- 10. Garrett Barnes, Pa.

Junior

- 1. Carter Arbuckle, Mich.
- 2. Jake Batson, III. 3. Kassidy Hearn, Del.
- 4. Brayden Hearn, Del.
- 5. Lane Mazich, Mich.
- 6. Lilly Underberg, N.Y.
- 8. Trenton Stadtmiller, Pa.
- 9. Seth Fearon, Ohio 10. Alaina Webster, Pa.
- 7. Lauren Phillips, Ohio



SKILLATHON NOVICE



SKILLATHON JUNIOR



SKILLATHON INTER



SKILLATHON - TOP 10

Novice

- 1. Miley Reitz, Pa.
- 2. Nathan Clum, N.Y.
- 3. Liza Klingenberg, Mich.
- 4. Brianna Stockwell, Mich.
- 5. Cole Smyth, Ga. 6. Payton Hines, Mich.

1. Madelyn Fearon, Ohio

2. Mackenzie Hodupp, Ind.

Intermediate

- 7. Katelyn Robinson, Mo.
- 8. Bobby Batson, III.
- 9. Riley Klingenberg, Mich. 10. Gabby Line, Ind.

Senior

- 1. Mollie Ratkowski, Mich.
- 2. Amanda Pennington, Pa.
- 3. Derek Barker, Ohio
- 4. Micah Smock, Ohio 5. Peyton Hill, Okla.
- 6. Madison Cook, Del.
- 7. Jacob Sonner, Ohio 8. Gus Mitchem, Ohio
- 9. Scott Gardner, Pa. 10. Kendra Nemeth, Pa.

- 3. Avery Arbuckle, Mich. 4. Nathan Prezzano, N.Y.
- 5. Aaron Zundel, Pa.
- 6. Gwen Hargrave, N.Y. 7. Jenna Weixlmann, N.Y.
- 8. Parker McCrumb, Pa.
- 9. Ruth Ann Carity, Ohio
- 10. Alice Hargrave, N.Y.

Junior

- 1. Erin Hayes, N.Y.
- 2. Chasten McConn, Pa. 3. Corbin Winkle, Ohio
- 4. Kamryn Harper, N.Y.
- 5. John Smock, Ohio
- 6. Breanne Reif, Mich.
- 7. Annie Robinson, Mo. 8. Bravden Hearn, Del.
- 9. Wyatt New, Md. 10. Alivia Burlingame-Blonde,

Intermediate

- 1. Hailey Stratton, Del.
- 2. Liza Klingenberg, Mich.
- 3. Sidney Gebhardt, W.V.
- 4. Abigayle Bartholomew, Tenn
- 5. Payton Hines, Mich.
- 6. Mackenzie Hodupp, Ind.
- 7. Sara Steirly, N.Y.
- 8. Gabby Line, Ind.
- 9. Brianna Stockwell, Mich.
- 10. Morgan Depue

Senior

- 1. Micah Smock, Ohio
 - 2. Melissa Keller, N.Y.
 - 3. Madison Cook, Del.
 - 4. Lydia AcMoody, Mich.
 - 5. Sarah Nesbitt, Pa.
 - 6. Allison Gowanlock, N.Y. 7. Katie Stull, Ohio
 - 8. Rachel Nesbitt, Pa.
 - 9. Abby Hemphill, Ohio 10. Gus Mitchem, Ohio





SWEEPSTAKES JUNIOR



SWEEPSTAKES INTER



SWEEPSTAKES SENIOR

SWEEPSTAKES - TOP 10

Novice

- 1. Aaron Zundel. Pa.
- 2. Nathan Prezzano, N.Y.
- 3. Kolton Kilmer, Ind.
- 4. Avery Arbuckle, Mich.
- 5. Kayly Cline, Ind.
- 6. Eli Pitts, Ohio 7. Alana Brabson, Ohio
- 8. Sadie Popejoy, Ind.
- 9. Alexis Reif. Mich. 10. Sophia Popejoy, Ind.

Junior

- 1. Chasten McConn, Pa.
- 2. Carter Arbuckle, Mich. 3. Jake Batson, III.
- 4. Brayden Hearn, Del.
- 5. John Smock, Ohio 6. Breanne Reif, Mich.
- 7. Corbin Winkle, Ohio
- 8. Annie Robinson, Mo.
- 9. Kassidy Hearn, Del. 10. Lane Mazich, Mich.

- Intermediate
 - 1. Liza Klingenberg, Mich. 2. Mackenzie Hodupp, Ind.
 - 3. Payton Hines, Mich.
 - 4. Madelyn Fearon, Ohio
- 5. Sidney Gebhardt, W.V. 6. Brianna Stockwell, Mich.
- 7. Cole Smyth, Ga.
- 8. Abigayle Bartholomew, Tenn.
- 9. Gabby Line, Ind.
- 10. Katelyn Robinson, Mo.

Senior

- 1. Madison Cook, Del.
- 2. Micah Smock, Ohio 3. Mollie Ratkowski, Mich.
- 4. Lydia AcMoody, Mich.
- 5. Peyton Hill, Okla.
- 6. Melissa Keller, N.Y.
- 7. Gus Mitchem, Ohio
- 8. Scott Gardner, Pa. 9. Katie Stull, Ohio
- 10. Allison Gowanlock, N.Y.

Kansas State Fair Jr. Show

Hutchinson, Kan. • Sept. 8-17, 2017

JUDGE: Andy Rash, Ill. • PHOTOGRAPHY: Legacy Livestock Photo



Champion Market Hog Shown by Shelby Werth



Reserve Champion Market Hog Shown by Andrew Anderson



Champion Gilt Shown by Luke Prill



Reserve Champion Gilt Shown by Campbell Martin

Kansas Jr. Livestock Show

Hutchinson, Kan. • Sept. 29 - Oct. 1, 2017

JUDGE: Galen McCune, Okla. • PHOTOGRAPHY: Legacy Livestock Photo



Champion Market Hog Shown by James DeRouchey



Reserve Champion Market Hog Shown by Gracie Ferguson



Champion Gilt Shown by Briggs Kerr



Reserve Champion Gilt Shown by Airika Frey

Georgia National

Perry, Ga. • Oct. 12-13, 2017

MARKET HOG JUDGE: A.J. Genter, Ohio BREEDING GILT JUDGE: Brandon Yantis, Ill. PHOTOGRAPHY: Mapes Livestock Photography



Champion Duroc Gilt Shown by Ginger Mitchell



Reserve Champion Duroc Gilt Shown by Sasser Bulloch



Champion Hampshire Gilt Shown by Tiffany Frawley



Reserve Champion Hampshire Gilt Shown by Joe Smith



Shown by Brantley Hall



Reserve Champion Yorkshire Gilt Shown by Aaron Clary



Champion Market Hog Shown by Rhett Turner



Reserve Champion Market Hog Shown by Ainsley Sanders



Champion Gilt Overall & Champion Crossbred Shown by Savannah Page



Reserve Champion Gilt Overall & Reserve Champion Crossbred Shown by Taylor Dobson

Keystone Int'l Livestock Expo

Harrisburg, Pa. • Oct. 7-8, 2017

JUDGE: Ken Fetterolf, Pa. • PHOTOGRAPHY: Mapes Livestock Photography



Champion Duroc Boar Shown by Gap Mills, W.V.



Champion Hampshire Boar Shown by James Parlett & Son, Pa.



Champion Landrace Boar Shown by Lance & Mitchell Westcamp, Ohio



Champion Yorkshire Boar Shown by Eric VanValkenburg, N.Y.



Reserve Champion Duroc Boar Shown by Jon Lee Harrison, Md.



Reserve Champion Hampshire Boar Shown by Daniel Seaman, Pa.



Champion and Reserve Landrace Gilt Shown by Lance & Mitchell Westcamp, Ohio



Reserve Champion Yorkshire Boar Shown by Katherine McCormick, Md.



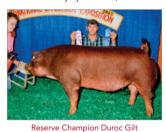
Champion Duroc Gilt Shown by Kyle Schulze, Md.



Champion Hampshire Gilt Shown by Jon Lee Harrison, Md.



Champion Yorkshire Gilt Shown by Colby Hough, Md.



Shown by Justin McClements, Del.



Reserve Champion Hampshire Gilt Shown by Justine Ann Bennecoff, Pa



Reserve Champion Yorkshire Gilt Shown by Allison Parrish, Md.

- 1 Sophia McDaniel, W.V. (BNMW5 Yeti 2-2) 2 Jon Lee Harrison, Md. (TSP6 He's The Wildcard) 3 Wolf Creek Show Pigs, W.V. (KLKG4 Red Label)
- Class 2 Duroc Boars 1 Amy Lorene Bennecoff, Pa. (All Inclusive 5-2) 2 Amy Lorene Bennecoff, Pa. (SDH6 San Quentin

224-4) Class 1 Duroc Gilts

- 1 Justin McClements, Del. (DCHH6 Lifetime 9-4) 2 Colby Hough, Md. (TSP6 He's The Wildcard 10-11)
- Class 2 Duroc Gilts
- 1 Kyle Schulze, Md. (TSP6 He's The Wildcard 10-11)
- 2 Wolf Creek Show Pigs, W.V. (KLKG4 Red Label) 3 Daniel Seaman, Pa. (JCFF6 TCG Let 'Em Run 11-6)
- **Class 3 Duroc Gilts**
- 1 Donald Jonas, Pa. (TSP6 He's The Wildcard 10-11)
- 2 Meghan Hirak, Pa. (2JLB5 Timex 5-3)
- 3 Amy Lorene Bennecoff, Pa. (BGD6 King Pappy 12-2)

Class 1 Hampshire Boars

- 1 James Parlett & Son. Pa. (DCHH6 No Debate 12-2) 2 Daniel Seaman, Pa. (CDAY5 TCG Hard Truth 21-3) 3 Justine Ann Bennecoff, Pa. (GRUS Power Point 4-4)
- Class 2 Hampshire Boars
- 1 Wolf Creek Show Pigs, W.V. (FSF3 Clydesdale) 2 Wolf Creek Show Pigs, W.V. (FSF3 Clydesdale)

Class 1 Hampshire Gilts 1 Jon Lee Harrison, Md.

2 Justine Ann Bennecoff, Pa. (GRUS Power Point 4-4) 3 Colby Hough, Md. (No Debate 12-2)

Class 2 Hampshire Gilts

- 1 Wolf Creek Show Pigs, W.V. (FSF3 Clydesdale)
- 2 Wolf Creek Show Pigs, W.V. (FSF3 Clydesdale)
- 3 James Parlett & Son, Pa. (DCHH4 No Debate 12-2)

Class 3 Hampshire Gilts

1 Justine Ann Bennecoff, Pa. (IXL Bonus 22-6) 2 Justine Ann Bennecoff, Pa. (IXL Bonus 22-6)

Class 1 Landrace Boars

- 1 Lance & Mitchell Westcamp, Ohio (Evacuation 12-1) Class 1 Landrace Gilts
- 1 Lance & Mitchell Westcamp, Ohio (Evacuation 7-8) 2 Lance & Mitchell Westcamp, Ohio (Tyrant 6-5)

Class 1 Yorkshire Boars

- 1 Bradley Jaeger, Mo.
- 2 Bradley Jaeger, Mo.
- 3 Wolf Creek Show Pigs, W.V. (BUC5 Cruise Control)

Class 2 Yorkshire Boars

- 1 Eric VanValkenburg, N.Y. (News Flash)
- 2 Katherine McCormick, Md. (BBTS6 GRUS Power Stroke 6-1)

Class 1 Yorkshire Gilts

- 1 Colby Hough, Md. (HBFB6 The Godfather 8-3)
- 2 Thomas Flohr, Md. (FNKA4 Proven Journey 1-3)
- 3 Sophia McDaniel, W.V. (CDAY5 TCG Trademark 4-5)

Class 2 Yorkshire Gilts

- 1 Allison Parrish, Md. (FISC6 Gain Access 9-5)
- 2 Wolf Creek Show Pigs, W.V. (BUC5 Cruise Control)
- 3 Kayla Burkett, Pa. (1BSY5 Touch 'N Go 1-9)

Class 3 Yorkshire Gilts

- 1 Eric VanValkenburg, N.Y. (News Flash)
- 2 Eric VanValkenburg, N.Y. (News Flash)
- 3 Andrew Knatz, Md. (WJH4 Don't Wait)

SEEDSTOCK EDGE SHOW SCHEDULES

FALL GLASSIG ARIZONA NATIONAL NSR SOUTHWEST TYPE CONFERENCE

N 46	4955559		
SHOW	WHERE	WHEN	ENTRY DEADLINE
National Western Stock Show	Denver, Colo.	Jan. 16-17, 2018	Nov. 1, 2017
NJSA Southeast Regional	Perry, Ga.	Jan. 24-28, 2018	Dec. 14, 2017
NSR Winter Type Conference	Perry, Ga.	Jan. 24-28, 2018	Dec. 14, 2017
NSR Southwest Type Conference	Belton, Texas	Feb. 28-March 3, 2018	Feb. 7, 2018
NSR Weanling Extravaganza	Richmond, Ind.	April 17-18, 2018	March 21, 2018
World Pork Expo	Des Moines, Iowa	June 3-9, 2018	April 19, 2018
WPX Junior National	Des Moines, Iowa	June 3-9, 2018	April 19, 2018
NSR Summer Type Conference	Louisville, Ky.	July 1-7, 2018	May 16, 2018
National Junior Summer Spectacular	Louisville, Ky.	July 1-7, 2018	May 16, 2018
NJSA Southwest Regional	Woodward, Okla.	Aug. 30-Sept. 2, 2018	Aug. 8, 2018
National Barrow Show®	Austin, Minn.	Sept. 9- <mark>12,</mark> 2018	Aug. 18, 2018
NBS® Junior Classic	Austin, Minn.	Sept. 9-12, 2018	Aug. 18, 2018
NJSA Eastern Regional	Hamburg, N.Y.	Oct. 4-6, 2018	Sept. 5, 2018
American Royal	Kansas City, Mo.	Oct. 19-21, 2018	TBD, 2018
NAILE	Louisville, Ky.	Nov. 2-5, 2018	TBD, 2018
NSR Fall Classic	Duncan, Okla.	Nov. 15-18, 2017	CLOSED
NJSA Western Regional	Paso Robles, Calif.	Nov. 30-Dec. 3, 2017	CLOSED
Arizona National	Phoenix, Ariz.	Dec. 27, 20 <mark>17</mark> -Jan. 1, 2018	CLOSED
NJSA CONFERENCES	WHERE	WHEN	REGISTRATION DEADLINE
National Youth Leadership Conf.	Chicago, Ill.	April 13-15, 2018	March 14, 2018

Enter online at nationalswine.com

NSR Fall Classic

Nov. 15-18, 2017

Stephens County Fairgrounds Duncan, Okla.

ENTRY DEADLINE: Oct. 5, 2017

PUREBRED ENTRIES

FARROWED: On or after April 1, 2017

JUDGES:

Duroc: Todd Beyers, Texas Hampshire: Kevin Wendt, Ohio

Purebred Crossbred: George Cooper, Okla.

Weanling Sift: Ryan Sites, Okla.

Landrace: Mark Hoge, Ill.

Yorkshire: Mark Hoge, Ill.

Crossbred Weanling Sift: Willie

Kirkpatrick, Okla.

SCHEDULE OF EVENTS:

Wednesday, Nov. 15

8 a.m.: Earliest entries may arrive

Thursday,

Nov. 16

9 a.m.: All entries must be in the barn

5 p.m.: Weanling Pig Sift

Friday, Nov. 17

Main Arena (Ring A)

7:30 a.m.: Hampshire show followed by Duroc, Landrace, Yorkshire & Crossbred Boar

Main Arena (Ring B)

8 a.m.: Chester show followed by Spot, Poland & Berkshire

5:30 p.m.: Selection of the champion

Weanling Pig Prospect Sale (Ring A) Fabulous Female Sale to follow (All gilts

selected will be sold in this sale.)

Saturday, Nov. 18 Main Arena (Ring A)

7:30 a.m.: Hampshire sale followed by Duroc, Landrace, Yorkshire & Crossbred Boar

Main Arena (Ring B)

8 a.m.: Chester sale followed by Spot, Poland & Berkshire

NSR REPRESENTATIVES:

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SCHEDULE SCHEDULE

Arizona **National**

Dec. 27, 2017-Jan. 1, 2018 Arizona State Fairgrounds Phoenix, Ariz. www.anls.org

ENTRY & OWNERSHIP DEADLINE: Oct. 31, 2017 ENTRIES FARROWED: April 1, 2017 and after

SCHEDULE OF EVENTS:

Tuesday, Dec. 26

8 a.m.: Livestock staging begins North lot

Wednesday, Dec. 27

6 a.m.: Barns open

4 p.m. Junior swine check-in begins

Mandatory Jr Swine Orientation

TBA: - followed by Inspection of all Swine at each pen by Show Officials

8 p.m.: Check-in Closed

Thursday, Dec. 28

7:30 a.m.: Pedigree and Crossbred Gilt Show 9 a.m.: Junior Swine weight cards due

Noon: Junior Swine Showmanship

5:30 p.m.: Barnyard Olympics

Friday, Dec. 29

7:30 a.m.: Jr. Crossbred Gilt Show – followed by Mandatory Gilt Sale meeting

6 p.m.: Gilt Sale

Saturday, Dec. 30

7:30 a.m.: Junior Market Barrow Show 2:30 p.m.: Grand Champion Market Show

1 p.m.: Sale of Champions

MORE INFORMATION: 765.463.3594

Ellen Knauth ext. 101 • ellen@nationalswine.com



NSR Winter Type Conference

NJSA Southeast Regional

Jan. 24-28, 2018

Georgia National Fairgrounds & Agricenter • Perry, Ga.

ENTRIES DUE: Dec. 14, 2017 **OWNERSHIP DEADLINE:** Dec. 1, 2017

ENTRIES FARROWED: On or after June 1, 2016

JUDGES:

Duroc: TBA Hampshire: TBA Landrace: TBA Yorkshire: TBA Crossbred: TBA Jr. Barrows: TBA Jr. Gilts: TBA Showmanship: TBA

SCHEDULE OF EVENTS:

Wednesday, Jan. 24

6 p.m.: Earliest entries may arrive

Thursday, Jan. 25 **SHOW ARENA***

7 a.m.-Noon: Junior Show Registration*

11 a.m.: All Junior entries must be in place

11 a.m.-Noon: Youth PQA Plus Training*

Noon-1:30 p.m.: Adult PQA Plus Training*

1:45 p.m.: Exhibitor Meeting*

2 p.m.: Showmanship Preliminaries* (Senior, Intermediate, Junior, Novice)

OPEN SHOW OFFICE (LOWER BARN)**

4 p.m.: Crossbred Gilt weight cards due**

Friday, Jan. 26 **SHOW ARENA***

> Showmanship Finals* 7:30 a.m.:

(Senior, Intermediate, Junior, Novice)

Following Showmanship Finals:

Junior Purebred Gilt Show*

(Duroc, Hampshire, Landrace, Yorkshire)

Immediately following Junior Purebred Gilt Show: Junior Crossbred Gilt Show*

Immediately following Junior Crossbred Gilt Show

MVP (Mentoring Values People) Activity*

OPEN SHOW OFFICE (LOWER BARN)****

9 a.m.-3 p.m.: Open Show Registration****

LOWER BARN****

10 a.m.: Open crossbred boar Weigh-in****

10 a.m.: All Open entries must be in place****

OPEN SHOW OFFICE (LOWER BARN)****

Noon: Open crossbred gilts, crossbred & purebred barrow weight cards due****

NSR REPRESENTATIVES:

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MORE NJSA INFORMATION: 765.463.3594 Ellen Knauth ext. 101 • ellen@nationalswine.com Saturday, Jan. 27 SHOW ARENA*

NSR Winter Type Conference Open

7:30 a.m.: Show: Duroc, Hampshire, Landrace,

Yorkshire and crossbred gilts and boars*

Following Open Junior Crossbred Barrow Show*

Show: MCGILL BUILDING***

8:30 a.m.: Skillathon Facilitator Meeting***

9 a.m.-Noon: Skillathon***

At the conclusion of Skillathon (Announcements will be made):

Skillathon Review***

Family Pizza Party ***

(Free to all exhibitors and their families)

Corn Toss Tournament Registration*** (Youth and Adults Welcome)

Corn Toss Tournament***

5:30 p.m.: (Youth and Adults Welcome)

SHOW ARENA*

Winter Type Conference Sale: Duroc,

6 p.m.: Hampshire, Landrace, Yorkshire

and crossbred gilts and boars*

6 p.m.: Junior Gilts Released*

Sunday, Jan. 28 SHOW ARENA*

7 a.m.: Family Breakfast* (Free to all exhibitors and their families)

7 a.m.: Inspirational Service with Ray Perryman*

8 a.m.: Junior Purebred Barrow Show* (Duroc, Hampshire, Landrace, Yorkshire)

15 minutes following the conclusion of the barrow show the Silent Auction will be closed

> Awards Ceremony (Skillathon & Sweepstakes Awards) will immediately

follow the Junior Purebred Barrow Show* All Southeast Regional hogs are released after the Awards Ceremony

NSR Southwest Type Conf.

Feb. 28-Mar. 3, 2018

Bell County Expo Center • Belton, Texas

ENTRY DEADLINE: Feb. 7, 2018

PUREBRED ENTRIES FARROWED: On or after July 1, 2017

The NSR shows include purebred Duroc, Hampshire, Landrace, Yorkshire boar and gilt and crossbred boar genetics.



Yorkshire: Jay Winter, Texas

JUDGES:

Hampshire: Mike McCoy, Ohio Duroc: Brett Beyers, Ill.

Crossbred: TBD

SCHEDULE OF EVENTS:

Wednesday, Feb. 28

12 p.m.: Earliest entries may arrive

Thursday, March 1

9 a.m.: Check-in begins and scanning 10 a.m.: All hogs must be in barn

NSR REPRESENTATIVES:

Michael Lackey 765.427.3733 • michael@nationalswine.com Blaine Evans 765.490.3731 • blaine@nationalswine.com

Landrace: Terry Shaffer, Ind. Friday, March 2

> Duroc show followed by Hampshire, 7:30 a.m.: Landrace, Yorkshire, Crossbred Boar

Saturday, March 3

Duroc sale followed by Hampshire,

Mick Bellamy 765.427.7741 • mick@nationalswine.com Clay Zwilling 765.463.3594 • clay@nationalswine.com



NATIONAL SWINE REGISTRY



EIGHT BREEDS. ONE SHOW.

Feb. 28-March 3, 2018

Bell County Expo Center • Belton, Texas

ENTRY DEADLINE: Feb. 7, 2018

Farrowing Deadline: July 1 and after

NSR Shows will include purebred Duroc, Hampshire, Landrace, Yorkshire boars and gilts and crossbred boars.

Thank You!

Duroc, Hampshire, Landrace, Yorkshire and Crossbred boars and gilts

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ASKtheSTAFF

COMMONLY ASKED QUESTIONS THE NSR STAFF RECEIVES AND THEIR ANSWERS



NSR Marketing & Communications Staff 2018 Advertising Services

The Marketing and Communications department is constantly striving to help meet breeders and businesses advertising needs through various avenues of promotion. Take advantage of our new advertising contracts plus our print and new online services to help advertise your next pig sale, promote a new product or get the word out about an open house.



What new advertising contracts are available?

• Breeder/Business Contracts:
Along with the original nine and six- issue contracts, we are now offering a three-issue contract and a NJSA Sponsor three-issue contract for both breeders and buinesses. The three-issue contracts require advertisers to advertise in the spring and fall showpig issues plus the youth issue.



- **Poly-bag:** Besides running an ad in the *Seedstock EDGE*, which is delivered to more than 3,600 subscribers, poly-bag your advertising piece along with the latest issue.
- Flyers/Catalogs: Let everyone know about upcoming showpig sales, semen discounts or products with a flyer or catalog.
- NSR Mailing List: Purchase our mailing list of more than 3,500* names to send your next advertising piece to. *Mailing list does not contain NJSA members.

What are the new online services?

- Facebook Sponsored Post: Increase your Facebook reach by letting us post your next sale or open house information to our *Seedstock EDGE* Media Facebook page.
- Design and distribute e-blast:
 With more than 15,000 potential customers on our e-lists, send us your information or have us create content to help advertise for your upcoming event or sale.
- Walton Webcasting Banners: Take your advertising efforts further by purchasing a banner spot through Walton Webcasting during World Pork Expo, Summer Type Conference/National Junior Summer Spectacular and Fall Classic.

Contact us for rates or any other projects ideas, 765.463.3594.











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Email: ccarlson2@csuchico.edu (Yorks)

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Jesse's Cell: 217.257.0138 Email: heimerhamps@gmail.com Web: www.heimerhamps.com (Hamps, Yorks, Berks)

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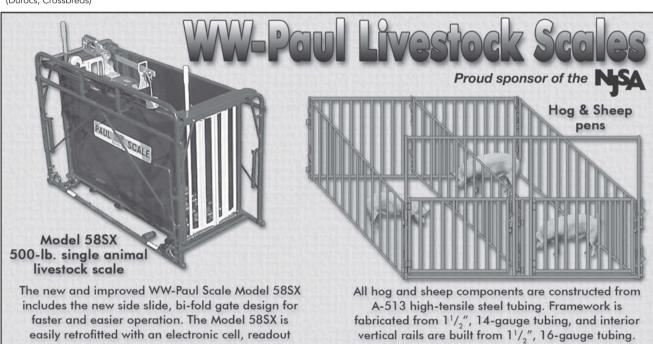
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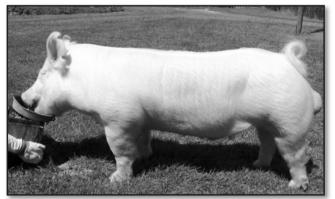
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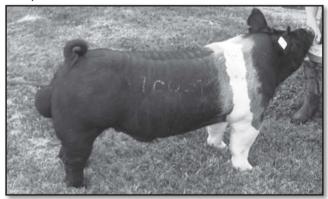
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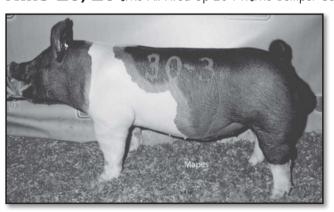
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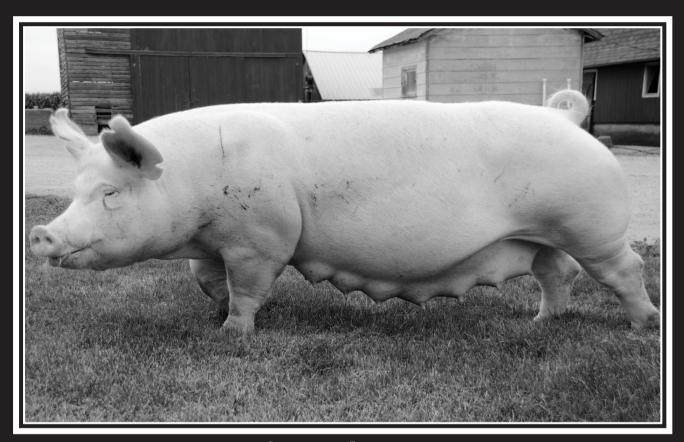
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comes from Steve
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PUBLISHING SCHEDULE

The Seedstock EDGE is your opportunity to reach a targeted, purebred sw audience in the premier publication of the showpig industry! Check below for advertising deadlines, show results, mail dates and the Seedstock EDGI distribution for 2018! The Seedstock EDGE is your opportunity to reach a targeted, purebred swine for advertising deadlines, show results, mail dates and the Seedstock EDGE

	Adadi Deadi	ine Mail	SHOW DISTRIBUTION	SHOW RESULTS
January	Monday Dec.4 2017	Monday Jan. 8 2018	Winter Type Conference/NJSA SE Regional; San Antonio Stock Show; Fort Worth Stock Show; National Western	NSR Fall Classic; American Royal; NAILE; Georgia National; NJSA Western Regional
Feb./Mar. Spring Showpig	Wednesday Jan. 17 2018	Monday Feb. 12 2018	Southwest Type Conference; Houston; OYE Bonus mailing to Midwest FFA Chapters (IA, IL, IN, OH, MO)	Pennsylvania Farm Show; National Western Stock Show
April/May	Wednesday March 21 2018	Monday April 16 2018	NSR Weanling Pig Extravaganza	Winter Type Conference/NJSA SE Regional; SW Type Conference; Forth Worth; San Antonio; OYE; Houston; Star of Texas
June Youth	Wednesday May 2 2018	Tuesday May 29 2018	World Pork Expo/WPX Jr. National Bonus mailing to all NJSA members (appx. 14,000)	NSR Weanling Pig Extravaganza
July	Wednesday June 13 2018	Monday July 2 2018	NSR Summer Type Conference/ NJSA National Junior Summer Spectacular	World Pork Expo/ WPX Jr. National
Aug. Boar Stud	Wednesday July 11 2018	Monday Aug. 6 2018	NJSA Southwest Regional; State Fairs across Midwest	NSR Summer Type Conference/ NJSA National Junior Summer Spectacular
Sept. Fall Showpig	Wednesday Aug. 15 2018	Tuesday Sept. 4 2018	National Barrow Show®/NBS® Junior Classic; NJSA Eastern Regional; Keystone International; Tulsa State Fair; State Fair of Texas	State Fairs
Oct./Nov.	Wednesday Sept. 26 2018	Monday Oct. 15 2018	American Royal; NAILE	National Barrow Show®/ NBS® Junior Barrow Classic; NJSA Southwest Regional; Late State Fairs
Dec. Brood Sow	Monday Oct. 22 2018	Monday Nov. 9 2018	NSR Fall Classic; NJSA Western Regional; Western All Breeds Show	NJSA Eastern Regional; State Fair of Texas; Keystone International; Cow Palace

December 2017 | Seedstock EL

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FINE PRINT

Standing at Upperhand. He is out of the top-selling lot 35 sow in the first Turning The Page Sale.



Champ Hamp Barrow & 4th Overall, '17 Ohio Jr. Show Raised by Todd Creager out of a top seller in Dec. 12 Turning the Page Sale.



2nd Top-Selling Hamp, '17 NBS[®]
Shown by Cole Igo. Sold to Lean Value Sires out of a
DMP bred female.



Res. Champion Hamp Boar, '17 NBS®

Shown by Delaney Young. Out of the daughter of our top-bred sow in our 2015 sale.



Res. Champ Hamp Open & Jr. Show, '17 Kansas State Fair Shown by Wyatt and Destiny ReQua.



Champion Hamp Boar, '17 Iowa State Fair Shown by Rourke Sisters out of a DMP bred female.

BRED FEMALE SALE

Wednesday, Nov. 22 Showpig.com

This is the final set of females from our Turning the Page sows that sold last winter and produced most of the winners on this page. These are the summer farrowed females from that group.



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small part of what we will be Gilts pictured are just a offering.



46-11 (Watch N Learn x Gold Star)

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3-6 (He's The Light x He's The One)

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Sillight pollight

Steven Popejoy

Hometown: Star City, Indiana

Family: Wife, Sara; children, Shalihn, 15, Sadie, 8, Colton, 6, Sophia, 4

Favorite show to attend: World Pork Expo

What is your favorite stock show memory?: In 2016, we came home with the 4th Overall Landrace Gilt. It was the first time we had placed at a national show.

Best place you've ever eaten while at a show?: The food at Expo is by far the best there is!

Funniest/craziest/strangest thing that's ever happened to you at a show?: Our first trip ever to Expo, I had the trailer in line early so we could be one of the first to load out, what I didn't know was they started staging them early so as I was walking out passing hundreds of trailers. It was a lesson learned.

What is the most valuable lesson you hope your children learn by showing livestock?: When you set your mind to it, anything can be achieved. Those who work hard and believe can achieve anything.

What do you enjoy the most about watching your children show?: The determination of giving all they have, it doesn't matter where they place, when they leave the ring they know they did what they could. It's not only who is in the ring at the time, the family is always there together to help push and give advice

to each other.

What do you do to prepare at home before you head to a show?: I am normally in charge of the truck and trailer, I make sure we have what we need whether it's a Saturday show or a week long show.

What advice do you have for other show dads?: Don't get to wrapped up on one judges opinion, everyone has good days and bad. Remember why you chose to do this as a family so your kids can learn positive life lessons.

Anything you would like to add?: I encourage all family's to attend a NJSA show. I tell everyone it's the best youth organization you can be a part of.

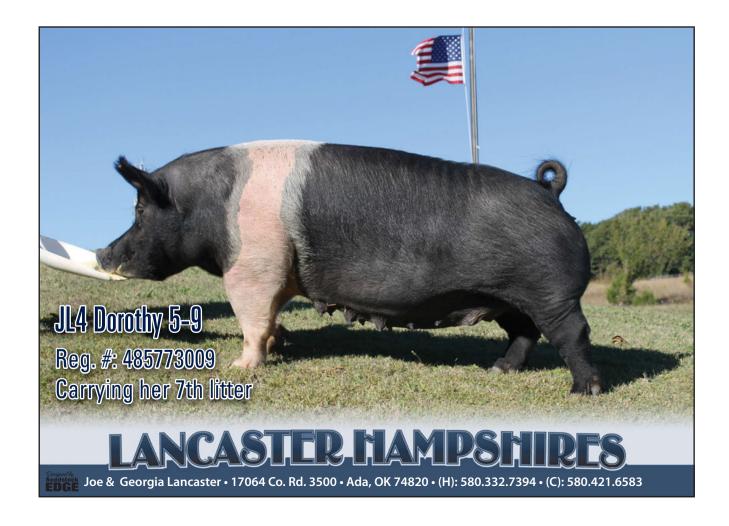
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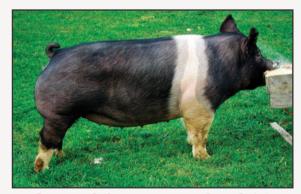
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250-5 HAMP/CROSS
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GRAND GHAMPION BARROW 2017 INDIANA STATE FAIR SHOWN BY: CODY MAXWELL



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CHAMPION LIGHTWEIGHT BARROW 2017 AMERICAN ROYAL SHOWN BY: LAUREN BUSS

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3/31-5/12

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DATEBOOK

November 2017-March 2018

NOVEMBER

- 12 Decker Family Showpigs Online Sale, showpig.com
- 15-18 NSR Fall Classic, Duncan, Okla.
 - 22 Peter Farms Bred Female Online Sale, showpig.com
 - 28 Stewart's Duroc Farm Bred-Gilt Online Sale, showpig.com
- 28-29 Cain Super Sires Online Bred-Gilt Sale, cainfarms.com
- 30-Dec. 3 NJSA Western Regional, Paso Robles, Calf.

DECEMBER

- 4 January Seedstock EDGE Ad Deadline
- 5 Baade Genetics Online Bred-Gilt Sale, showpig.com
- 6 Isler Genetics Online Bred-Gilt Sale, showpig.com
- 6 Olsen Yorkshires Online Bred-Gilt Sale, olsenyorks.com
- 7 Peters Hampshires & Showpigs Online Bred-Gilt Sale, *showpig.com*

- 9 Breeder's Choice Bred-Gilt Sale, Eaton, Ohio
- 11 Reynolds Farms Online Bred-Gilt Sale, thepigplanet.com
- 14 NJSA Eastern Regional and NSR Winter Type Conference Entry Deadline

JANUARY

- 16-17 National Western Stock Show, Denver, Colo.
 - 17 Feb./March Seedstock EDGE Ad Deadline
- 24-28 NJSA Southeast Regional and NSR Winter Type Conference

FEBRUARY

- 7 NSR Southwest Type Conference Entry Deadline
- 22 Reynolds Farms Online Sale, thepigplanet.com
- 28-March 3 NSR Southwest Type Conference, Belton, Texas

MARCH

29 Reynolds Farms Online Sale, thepigplanet.com



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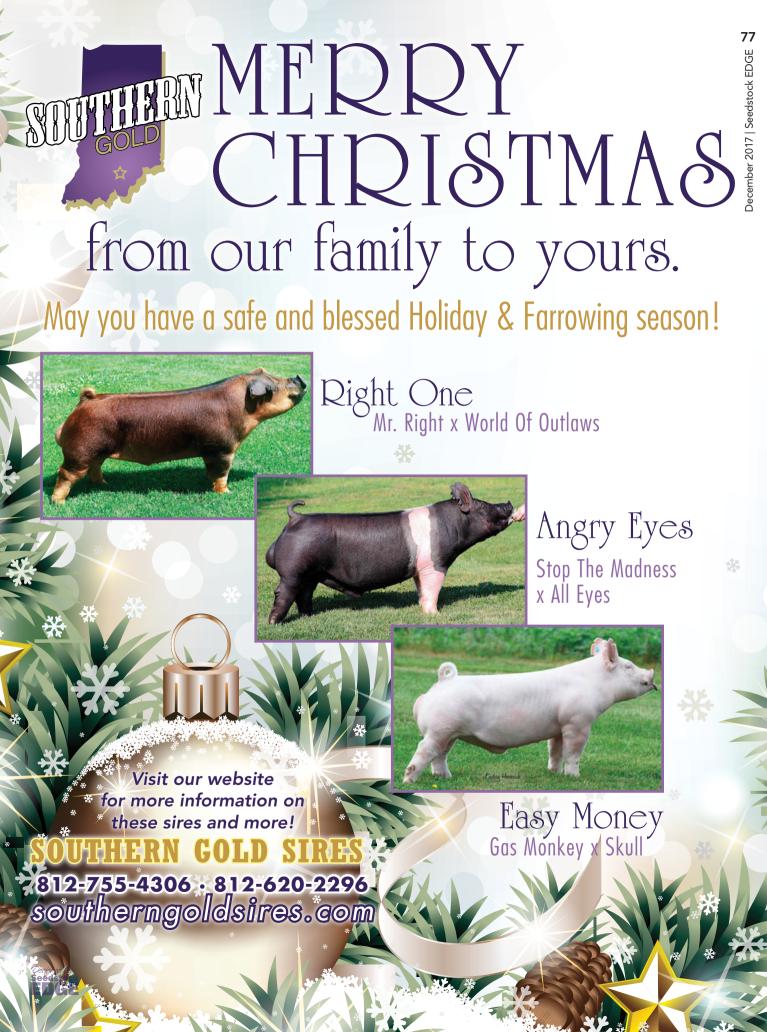
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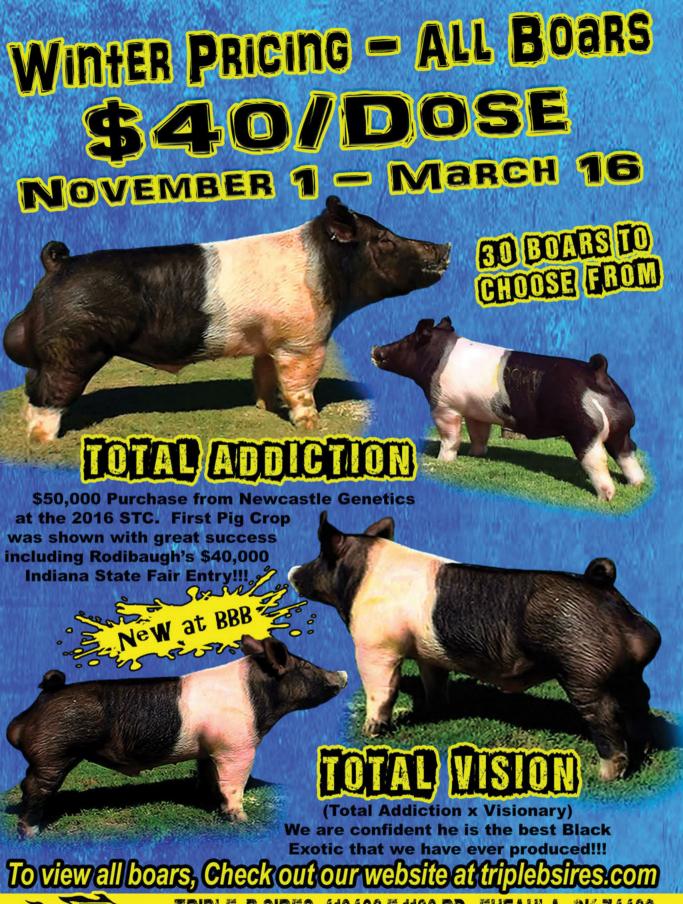
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