

16 inch

2 PAGES TEMPLATE

Ad Check List:

- 1. Advertisement has **AT LEAST** 0.25 inch bleeds added to each side.
 - *Add 0.5 inch to both your total width and height for a final size of 16.5 inch x 11.25 inch.*
- 2. The white area should contain your critical elements, like logos and text.
- 3. The **orange** area should contain background elements only.
- 4. The **green** area is for the Seedstock EDGE page numbers only.
- 5. The **blue** area is center (gutter) of the magazine and items placed here may not be easily seen.
- 6. All images **MUST** be 300 dpi for best print quality.

10.75 inch